

## APC 470: IS Strategy and Management – Course Syllabus

**IMPORTANT:** This course syllabus document contains basic information about the course. A final syllabus with detailed guidelines, instructor information, project information, rubrics, course/university policies, and other course-related information will be provided to students upon course enrollment

### Course Description and Objectives

This course begins with an exploration of organizational strategy and how Information Systems strategy is developed to support the attainment of organizational goals. The course then explores the management of the IS function using a capability maturity model approach to topics such as budgeting, acquisition, service management, change management, and personnel.

By the end of this course, you will be able to:

- Explain the relationship between information technology and business strategy.
- Explain the role(s) of the IT function in the business.
- Identify and explain the important aspects of information technology management.

### Prerequisites

- **Concurrent Course: APC 460** (Students may take this course after completing APC 460 or they can take the two courses at the same time.)
- APC 380 – Project Management Techniques

### Grading

#### Evaluation Methods

Your final grade will be based on your performance on the following:

Item(s)	Percentage of Final Grade
Quizzes (12)	10%
Assignments (6)	25%
Discussions (10)	25%
Project	20%
Oral Exam	20%
Total	100%

### Grading Scale

The following grading scale is used to evaluate all course requirements and determine your final grade:

90–100%	A
80–89%	B
70–79%	C
60–69%	D

0–59%

F

### Workload

Students should expect to spend 144 credit hours per semester to complete the activities and assignments in this course. In a fall or spring semester, the time to dedicate per credit will range between 7-10 hours per week and in summer semester between 10-13 hours.